

## MEET THE AUTHOR: RAHNA BARTHELMESS



For over 20 years, author, speaker and branding expert Rahna Barthelmess has passionately built some of the world's beloved brands, like LEGO® Toys, Miracle-Gro® Plant Food, Build-A-Bear Workshop® and Texaco® Gasolines.

As a personal branding strategist, it is her job to help entrepreneurs find more clients, job seekers land that dream job, and coach corporate executives get promoted, maximize their potential and take their careers to the next level. Author of the book *Your Branding Edge: How Personal Branding Can Turbocharge Your Career*, Rahna pulls from real-life experiences, translating classic marketing ideas into practical how-to's that can be immediately applied to people's business lives—to have more fun in their lives, do more meaningful work and earn more money!

If you would like to take your career to the next level, you are invited to claim your free guide to personal branding at [www.YourBrandingEdge.com](http://www.YourBrandingEdge.com)